

*According to one survey of senior executives, 76% believe their organizations need to develop global leadership capabilities, but only 7% think they are currently doing so very effectively.*

**McKinsey & Company**

## Leadership Across Cultures

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**INTLCTR**

The International Center



A DEEPER UNDERSTANDING  
of cross-cultural exchanges

# LEADERSHIP ACROSS CULTURES

As organizations expand their global operations and relationships, the need to improve their global leadership infrastructure is becoming increasingly important.

**Leadership Across Cultures** is a multi-day training program designed to develop cross-cultural competencies essential to compete in today's global market. Participants will have the opportunity to hear from experts who work in the global arena while also being instructed on practices and attitudes necessary to being successful when working across cultures.

This program has been designed specifically for individuals who already manage across cultures and those seeking a deeper understanding of these exchanges.

#### Reviews from program graduates:

*"It was great to listen to different perspectives, act out different scenarios, and develop a better understanding for what is needed in a global environment."*

*"Absolutely fantastic. I would definitely recommend to anyone looking to personally grow their global mindset and leadership skills."*

## THE PROGRAM

To develop cross-cultural leadership competencies essential to being competitive in today's global market, Leadership Across Cultures will help attendees address:

### GLOBAL LEADERSHIP TODAY

- Explore the need, role and impact of leading across cultures in the 21st century
- Learn tangible ways to develop global leadership competencies
- Articulate the difference between successful and unsuccessful leaders

### CULTURAL COMPETENCIES

- Develop self-awareness of culturally based values, beliefs, biases and assumptions, and how they influence behavior
- Develop awareness of the values and behaviors of other cultural groups
- Develop global leadership competencies such as adaptability, open-mindedness, inquisitiveness and the ability to manage complexity and ambiguity
- Learn strategies to leverage differences and bridge gaps in order to succeed in working and leading across cultures

## INTERCULTURAL COMMUNICATION COMPETENCE

- Learn to establish interpersonal relationships, communicate effectively, and understand and adapt to different cultures
- Learn the expectations and communications practices of other cultures
- Learn to collaborate successfully on virtual global teams
- Navigate handling conflict, negotiating, and interpreting nonverbal cues across cultures
- Learn formalities and protocol in other cultures

## CE CREDITS

The International Center will assist participants who choose to apply for continuing education credits through their accrediting agency.

**TO LEARN MORE** or to reserve your spot in the next Leadership Across Cultures class, visit [internationalcenter.org/leadership-across-cultures](http://internationalcenter.org/leadership-across-cultures) or contact Ansuyah Naiken at [anaiken@internationalcenter.org](mailto:anaiken@internationalcenter.org).

