



U.S. Department of Commerce Presents

DOING BUSINESS IN CHINA

Despite recent economic downturn, the Chinese market continues to exist as a global economic powerhouse. Furthermore, China is still the second largest trading partner of the United States. With proper tools and insight, you can bravely look to the Great Wall for your next business success.

To that end, the U.S. Commercial Service, in partnership with the American China Society of Indiana, the International Center, and Butler University, is proud to bring this program to the Indiana business community.

“Doing Business in China” aims to give Indiana businesses the necessary knowledge to safely conduct business in China. The topics to be covered by this program include:

- China Economic Outlook
- Intellectual Property Concerns and Countermeasures
- Cultural Considerations
- Outbound Foreign Direct Invest of China
- *Tales From the Trenches*—Q&A with Hoosiers Who Have Succeeded in the Chinese Market

We cordially invite you to join us for this half-day event at the beautiful campus of Butler University.

SPACE IS LIMITED!

[*Click here to register*](#)

Date: 04/07/2016

Time: 8:00AM—1:00PM

Place: Butler University—
Johnson Boardroom

Cost: \$25.00 / Person

Note: breakfast and lunch
will be provided

For more information, please
contact:

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