

QUICK TIPS ON BRITISH ETIQUETTE & PROTOCOL

DO greet Britons by shaking hands. The grip may be weaker than what is considered normal in the U.S. Return the grip that you are given as a sign of respect.

DON'T slap someone's back or touch them, as Britons generally do not display affection in public. Hugging, kissing and touching should be reserved for family members and very close friends.

DO prepare a gift if you have been invited to someone's home for a dinner, party or gathering. This represents the guest's appreciation for the host's hospitality.

DON'T ask personal questions, especially "Where are you from?" This can be seen as an attempt to define the recipient's social class and is seen as an intrusion.

DO introduce yourself with your full name, and expect to be called by your title and last name, as this is seen as a sign of respect. The use of first names in a business setting is rare but is becoming more common.