INTLCTR

The International Center

IMPACT REPORT 2024

www.internationalcenter.org

ABOUT THE INTERNATIONAL CENTER

The International Center is a catalyst to inform, convene, and connect public, private, and civic global objectives in Indiana. For over half a century, The International Center has served as a guide to the world's cultural landscape and the state's international growth. Working in collaboration with businesses, organizations, government agencies, educational institutions, and individual citizens, The Center expands Indiana's global interest through a variety of programs and services and convening people with diverse interests around shared common international goals. The International Center is a proud member of Global Ties U.S, a non-partisan, 501(c)3 non-profit organization established in 1961 to promote excellence in citizen diplomacy.

CONTENTS

2 Letter from The International Center President & CEO

3 Programs & Services

9 Office of Protocol

11 International Visitor Leadership Program (IVLP)

13 Festival Fund

15 Internship Program

17 Event Highlights

19 2024 by the Numbers

21 Staff & Board

23 Our Partners

25 Award Highlights

26 Your Impact

A LETTER FROM MARTIN BAIER

President & CEO, The International Center

Friends of The International Center,

As we move forward into 2025, The International Center continues to build upon over half a century of fostering a more global and interconnected Indiana. The past year was a meaningful chapter in our story, one that not only celebrated our rich history but also laid the foundation for an even more impactful future.

Reflecting on the past year, we remain deeply inspired by the progress we've made and the people who have supported our mission. In 2024, our commitment to our core initiatives is stronger than ever. We are poised to continue empowering global leaders through our signature Morris Series, welcoming a growing number of international visitors to experience Indiana's vibrant culture, and expanding our internship program to develop young professionals passionate about international work.

The past year offered us the opportunity to reconnect with many friends and partners who have played pivotal roles in our success, while also establishing new and intentional relationships that promise a brighter, more collaborative future. Thanks to our incredible supporters, The International Center has not only flourished but evolved, positioning itself as a hub of global engagement within our state.

As we look to the year ahead, we are excited to leverage this momentum to catalyze even greater connections. We are committed to fulfilling our mission: to inform, convene, and connect Indiana's global efforts, making our state a welcoming place for international dialogue and exchange. We are grateful for your continued partnership and look forward to what we will accomplish together in 2025 and beyond.

With gratitude,

Martin Baier
President & CEO

Programs & Services

Relocation Services

The International Center's multilingual staff works directly with expatriate employees and their accompanying partners and families, providing individualized person-to-person support for short- and long-term assignees. Our goal is to minimize the confusion, anxiety, and time involved in setting up a household in a new country so employees can quickly focus on their new job assignments, and experience greater satisfaction in both their new work and home lives.

Working with a relocation group or the employer's Human Resources department, we tailor our programs to address critical issues and concerns at each juncture of their relocation – before departure, through the search for a new place to live, to "settling in" services. We also connect newcomers to local resources and other needs that are helpful in making a new home in Indiana.

Our Services

We offer the following services to expatriates relocating to Indiana:

"Look-See"

Designed to help local organizations and companies recruit top talent all over the world by showcasing everything Indiana offers to candidates who are thinking about taking a job with a local company.

Homesearch

Helps individuals and families find not just a house but a home. The International Center staff screens and discusses all properties with real estate agents based on information provided by the employee and human resources personnel.

Settling-in

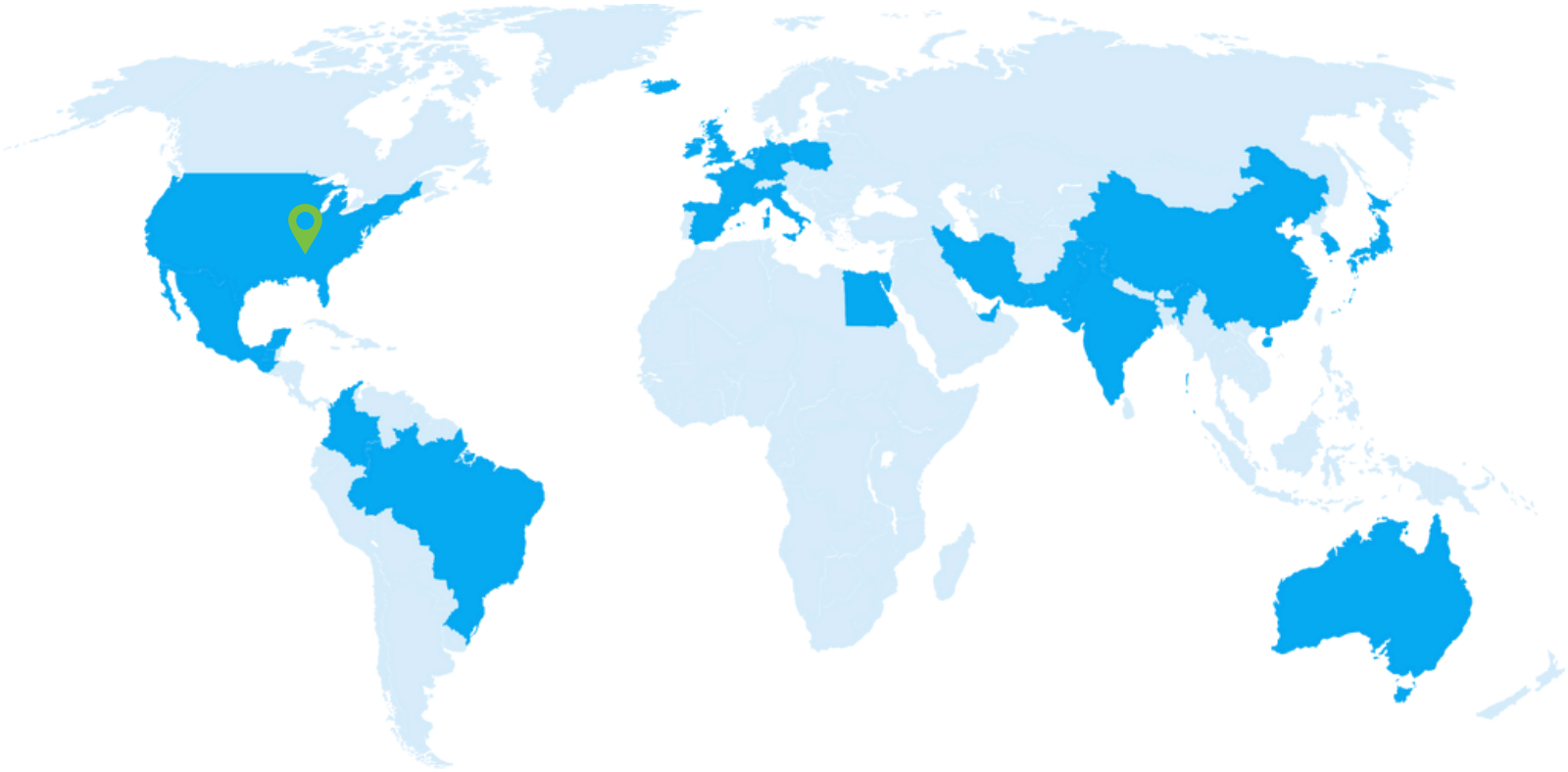
Ensures employees obtain the essentials for living in Indiana. Relocation Specialists assist individuals in obtaining essential documents and services such as driver's licenses, social security numbers, etc.

Destination Indiana

The International Center presents Destination Indiana, an online tool that will equip clients with important information and answer common questions about life in Indiana!

2024 in Review

The International Center's Relocations Department had another record-breaking year in 2024. The team completed 156 relocations from a total of 27 countries, highlighted below:



"I can't imagine how difficult the process would have been if it wasn't for your support and guidance, I really appreciate all that you and the team have done."

- Eli Lilly transferee from India

"We got so much covered and you had us so well organized and focused, it made an intensive day go extremely well. Thank you so much for the expert advice and support."

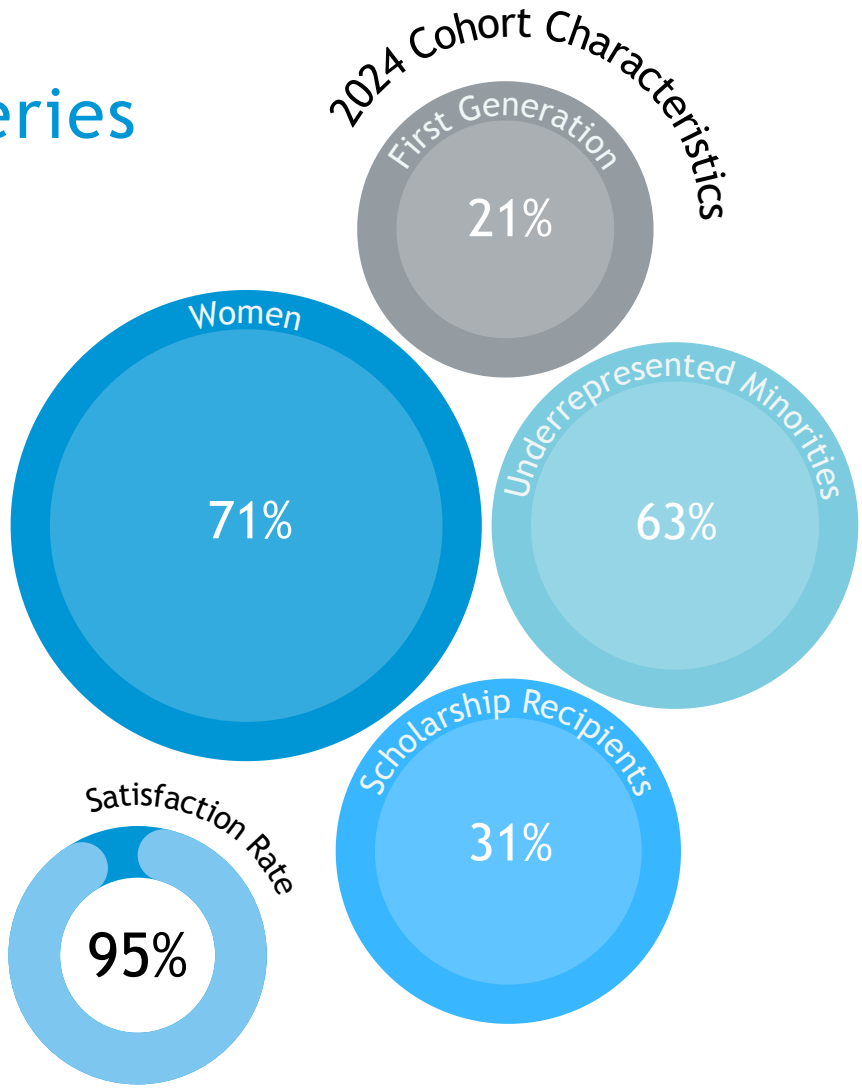
- Elanco VP transferee from Ireland

For more information, please contact Taina Lance, Senior Director of Relocations Services: tlance@internationalcenter.org

James T. Morris
Global Leadership Series

The International Center is proud to lead Indiana's first and only global leadership development series. This five-month series expands cultural knowledge through a collaborative curriculum, while convening and connecting established professionals and rising global leaders.

Each of the five sessions offers a unique perspective towards becoming a better global leader. Cohorts include 24 participants from a wide range of industries, including technology, community development, higher education, law, and more. Members receive an overview of cultural competency, insights into global leadership in corporate, humanitarian and governmental organizations, and the opportunity to network with global leaders from across the state.



"The James T. Morris Global Leadership Series, offered by The International Center, serves as an essential learning tool for executives and professionals looking to enhance their skills in relationship-building and communication, particularly in international contexts.
What makes the course unique is that the majority of participants come from diverse backgrounds and countries, bringing a wealth of cultural perspectives. This diversity enriches the value of the classes, providing an impressive example of how to effectively manage leadership on a global scale."

Stefano Deponti, CEO, Dallara USA (2024 Alumnus)

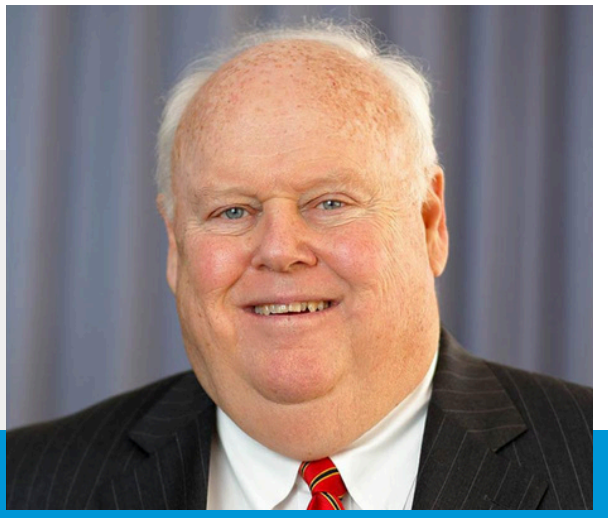
For more information, please visit internationalcenter.org/morris-series/

In remembrance of

JAMES T. MORRIS

Vice Chairman, Pacers Sports & Entertainment

Civic leader, Philanthropist & Community Advocate



James T. Morris was a recognized local, national, and global leader in the corporate, civic, and non-profit sectors. Among his many roles, he was a long-serving International Center board member and an active emeritus board member. As the namesake of this leadership series, his life and career embody international leadership through his application of a global mindset and cultural intelligence across roles that spanned government, business, and humanitarian positions. Jim remained actively engaged in the eponymous series as a speaker and role model.

Now in its fifth year, the James T. Morris Leadership Series continues to be unique in Indiana. The series equips professionals with hands-on experience and knowledge of international commerce and intercultural communication to better prepare our state's leaders for a global marketplace. After his passing, supporting the series is a meaningful way to honor his remarkable legacy and uphold his dedication to developing globally-minded leaders in Indiana.

(2024 Cohort Pictured)

For more information, please contact Colin Renk, Vice President of Client Services: crenk@internationalcenter.org

Outbound Delegations

Korea-Indiana Partnership

Launched in November 2024, the Korea-Indiana Partnership is a joint-program between the Indiana Economic Development Corporation and The International Center with a mission to foster bilateral business & civic engagement and to strengthen partnership opportunities between the State of Indiana & the Republic of Korea. A notable milestone for the partnership was the economic development delegation to South Korea in late 2024, led by Tyler Moore, Mayor of Kokomo, and supported by The International Center.

"Partnering with The International Center on our first delegation to Korea helped us solidify Kokomo's partnerships abroad and further strengthen the economic growth in our region."

-Tyler Moore, Mayor of Kokomo

Colts-Germany Visit

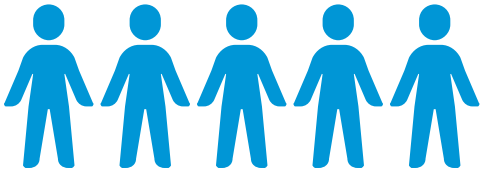
Representatives from The International Center and the Indiana-Germanic Business Council joined the Indianapolis Colts business delegation in Germany. The 12-day trip included visits to Munich, Cologne, Duesseldorf, Dortmund and Berlin to meet with sporting clubs, local governments, and business organizations to learn more about the opportunities for the team in Germany.

"The partnership between the Indianapolis Colts and The International Center was key to the success of our two-week business trip to Germany in the fall. Their expertise in planning and seamless execution ensured our journey across five cities was both meaningful and impactful, helping us establish important relationships while learning the culture, customs and trends in a new market."

-Roger VanDerSnick, Chief Commercial Officer for Indianapolis Colts

GLOBAL COMPETENCY
Training Program

For half a century, The International Center has served as a guide to the world's cultural landscape and as a catalyst for the state's international growth. This year, The Center provided 21 global competency sessions to clients in the fields of engineering, development, government, law, and technology.



700+ Attendees

24% Increase (from FY2023)

"The workshop provided valuable insights into our diverse communication and work styles. Neelam's facilitation was clear and engaging, Peter's insights added depth to the discussion, and Colin's coordination ensured a seamless experience. We are grateful for this collaboration and look forward to future opportunities to work together."

Ana Paula Buzo, Christel House International (2024 Attendee)

For more information, please contact Colin Renk, Vice President of Client Services: crenk@internationalcenter.org

Office of Protocol

In 2024, our Office of Protocol team continued to help the Hoosier state host international visitors by providing briefings, event services and global competency training to prepare our clients and partners for international business and intercultural communication.

78 Flag Services

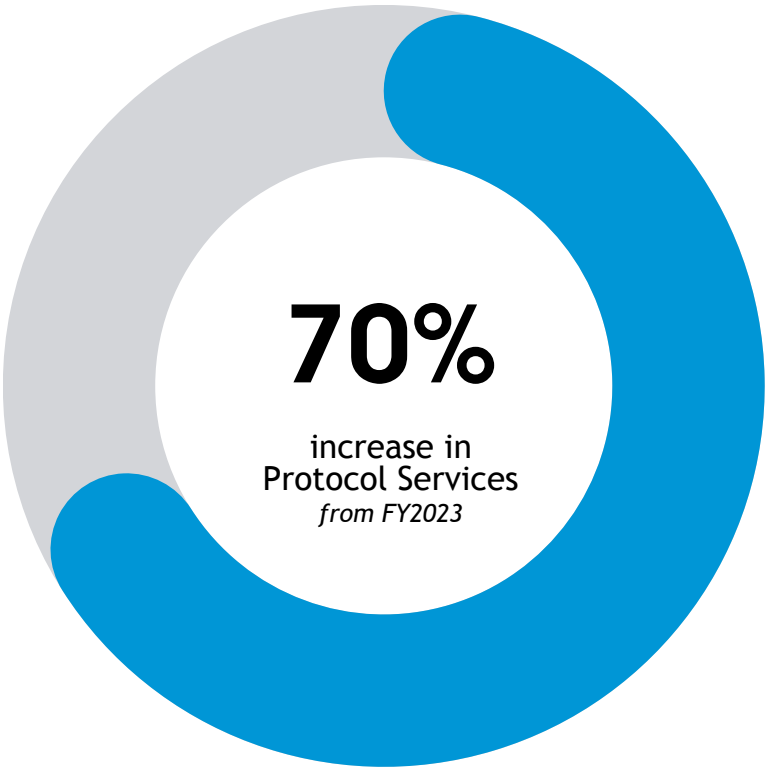
The Flag Program, comprised of all 193 flags of the United Nations, was formed in 2011 as a result of a community need for flags at multicultural events taking place in the greater Indianapolis area. The Center maintains the flag collection and provides them, along with the expertise and equipment necessary for appropriate display, to various community organizations hosting or participating in international meetings, conferences or events.

67 Cross-Cultural Trainings

The Cross-Cultural Trainings offered by The International Center's Office of Protocol provide individuals and organizations with a valuable opportunity to enhance their cultural competence. These programs cover essential aspects such as effective cross-cultural communication and understanding international protocols. Participants gain practical insights to navigate the complexities of our globalized world, fostering meaningful connections and improving collaboration.

35 Protocol Briefings

Protocol transforms an unfamiliar environment into a comfortable climate in which to conduct business. The Office of Protocol provides support to organizations hosting international dignitaries and events in Indiana and conducts briefings on best protocol practices for organizations engaging in international activities or conducting business overseas.



For more information, please contact Peter Kirkwood, Chief of Protocol: pkirkwood@internationalcenter.org

Naturalization Ceremonies

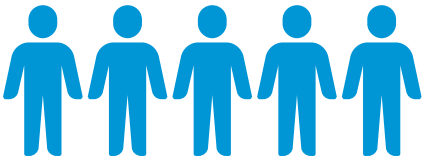
The International Center has participated in naturalization ceremonies for many years. At each naturalization ceremony, a board member and/or staff member presents an American flag flown over the U.S. Capitol Building in Washington, D.C. to the eldest citizen being naturalized on that day. It is often a powerful and moving experience for our board members and for everyone in attendance.

Welcoming Indiana's Newest Citizens

A special highlight of the year was the historic first naturalization ceremony hosted at the Indianapolis International Airport. Represented by board member Maggie Cunningham, The International Center joined in celebrating 47 individuals from 24 countries as they took their Oath of Citizenship. The ceremony featured an inspiring address by Mario Rodriguez, Executive Director of the Indianapolis International Airport, marking this momentous occasion with heartfelt encouragement for the new citizens.

"I'm very happy and excited for this moment and blessed for all the opportunities ahead. God Bless the USA!"

-Paola DeWeese, a new citizen originally from Bolivia



843 New Citizens Welcomed

50+ Countries Represented

February
Butler University Clowes Hall

February
Shortridge High School

March
The Palladium

April
IUI Hine Hall Auditorium

June
MLK Park

July
Benjamin Harrison Presidential Site

August
International Marketplace Coalition

September
Indiana State Museum

November
Indianapolis International Airport

December
Crowne Plaza Union Station Grand Hall

International Visitor Leadership Program

The International Center supports public diplomacy through the International Visitor Leadership Program. In 2024 our International Visitor Leadership Program accommodated 10 IVLP groups. The participants learned from counterparts in similar roles and dined with Home Hospitality Host volunteers.

According to the 2023 Global Ties report, The International Center turned $50,324 in federal funding for the IVLP into $1,791,464 in economic activity for the Hoosier State. The Global Ties Network turned $11.8 million in federal funding for the IVLP program into $58.6 million in economic activity nationwide. The impact goes beyond economic development – these groups get a firsthand experience of Hoosier hospitality.

For more information, please contact Neelam Patel, Senior Manager of Global Programs: npatel@internationalcenter.org

"It was such a pleasure to learn from everyone. Thank you for the warm and welcoming hospitality!"

-Hawa Sindika, IVLP Delegation Member from Tanzania

"The IVLP Program provides cross-continental connectedness with government and business leaders - meeting like-minded servant leaders, sharing challenges and opportunities, and recognizing community. It was my pleasure to host IVLP African Women Entrepreneurs and lovely to make new friends!"

--Sunny Lu Williams, CEO of Techserv, IVLP Resource

PROUD MEMBER OF GLOBAL TIES U.S. DIPLOMACY BEGINS HERE

"Our Network is humanizing the world and building relationships that are the foundation for international diplomacy and cooperation."

-Katherine Brown, Ph.D., Global Ties U.S. President & CEO

Committed to a global Indiana

- **22 %** Africa
- **55 %** Asia
- **10 %** Australia & Oceania
- **13 %** Europe

- **10 %** Agriculture
- **40 %** Education
- **10 %** Entrepreneurship
- **20 %** Policy & Economy
- **20 %** Technology & Innovation

International Visitor Topics

March
Higher Education in the U.S.
Moldova

May
Deepening Policy Advisors' Understanding of U.S. Supply Chain Diversification Policy
South Korea

May
Education in the Digital Age
Kyrgyz Republic

May
US Indo-Pacific Policy
Indonesia

June
Expanding Participation of Underrepresented Groups in Japan's Agricultural Sector
Japan

July
Workforce Development for Critical and Emerging Technologies in the Quad
Australia, India, Japan

July
Women and Entrepreneurship
Algeria, Djibouti, Guinea, Mali, Niger, Nigeria, Tanzania, Zimbabwe

August
Critical and Emerging Technologies
Egypt

November
Combating Human Trafficking with Technology
India

November
Empowering Women Leaders in STEM in the Quad
Australia, India, Japan

2024 Key Figures

10
International Delegations

17
Countries Represented

63
Global Visitors

Festival Fund

The Festival Fund was established in 2011 to support and promote the activities of organizations in the greater Indianapolis area that enrich life by celebrating cultural diversity and expression and showcasing the growing number of nationalities represented in Central Indiana. Qualifying community organizations may apply to receive funding to support their international or cultural event in grant awards ranging from $250-$2,000. In 2024, the Festival Fund supported the following events:

February

Youth Orchestra of Rio Grande do Sul Tour

Indy Chinese New Year Gala

Lunar New Year Celebration

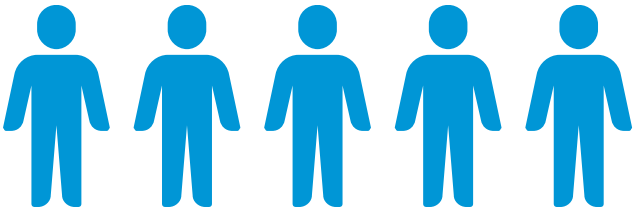
April

Italian Film Festival

Migration-Immigration Conference

May

Eid Nowruz Event



9,814

Event Attendees

$9,250 Awarded

22% increase from FY2023

For more information, please visit internationalcenter.org/festival-fund/

Presented by

INDIANA Members Credit Union
IMCU.COM

INDY ELEVEN

Indiana Language Roadmap

June

Taiwanese Percussion Show

September

Hispanic Heritage Festival

Rice & Beans Festival

Hendricks County International Festival

October

Amigos International Festival

Day of the Dead at the State Capitol

November

Dia de Muertos Festival

Sankt Martinstag

"Our event brought key benefits to Central Indiana by celebrating Hispanic heritage and cultural diversity, showcasing local Latinx vendors, and introducing the community to Spanish food, music, and crafts. It also fostered connections among organizations, Spanish speakers, and local schools, highlighting students' bilingual talents and dual-language programs."

-Wabash County Diversity Coalition (2024 Recipient)

Internship Program

In 2024, The International Center made a pivotal shift to a paid internship model. This transformation has significantly enhanced accessibility, breaking down barriers for traditionally underrepresented populations. The impact was immediate, with a record number of applications, attracting a diverse group of interns from countries such as Brazil, Sweden, Nigeria, and South Korea, alongside various academic and socioeconomic backgrounds. Over half of the interns indicated they would not have been able to participate in an unpaid internship, underscoring the importance of financial support in creating equitable opportunities.

The program's new model also reflects a commitment to diversity, with 14.29% of interns being first-generation college students and many bringing valuable multilingual skills to support international engagement. Our International Center Intern Mentors help U.S. students achieve an international business experience and international students achieve a U.S. business experience, right here in Indianapolis.

2024 by the Numbers

14
Career Fairs Attended

2
Open Houses Hosted

1,064
Total Applicants

30
Interns Hired

31
Professional Development Sessions

3.71
Average GPA

15+
Languages Spoken

Ololade Omosunlade
Indiana University

"This internship program offered a valuable opportunity for me to gain practical experience and knowledge in both International Development and Nonprofit Management. Also, the networking opportunities available at the International Center were invaluable for my career advancement as they helped me connect with a diverse community and make a tangible global difference."

(Summer 2024 Nonprofit Management Intern)

Woods Procise
Butler University

"Not only did I build my professional skills and knowledge, but The International Center showed me the fulfillment and purpose you can get from working for a mission-driven organization. I am thankful to the people that make this place special who have shared their amazing career experiences with me, given me great advice and insights, and the opportunity to grow personally and professionally during my time here!"

(Spring 2024 Community Outreach & Engagement Intern)

Yujin Seong
IU Indianapolis

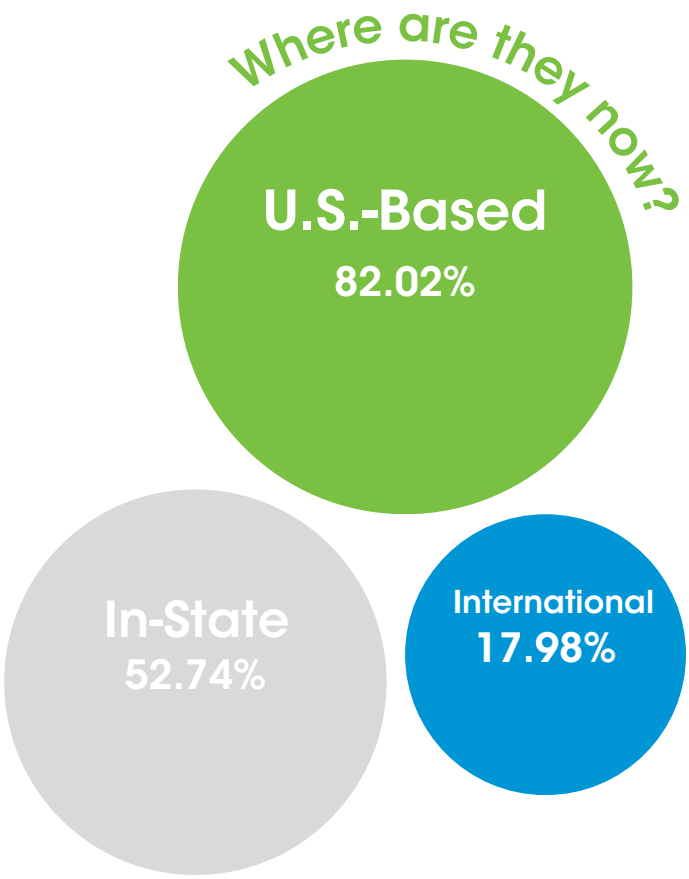
"The International Center is where I learned the highest level of business ethics, responsibility, and communication skills, making it the perfect place to launch my professional career. I was able to explore my interests and potential by experiencing the vast amounts of opportunities I was given."

(Fall 2024 Korea Project Coordinator Intern)

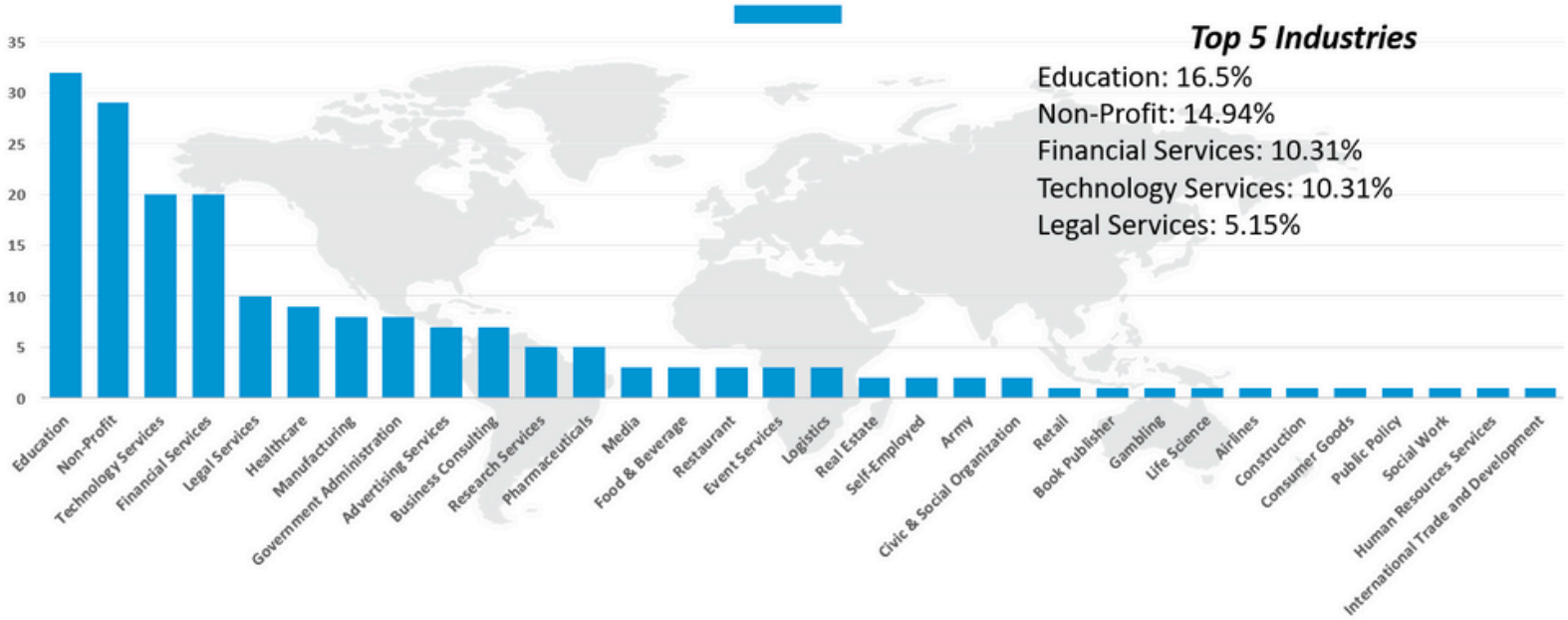
Amy Garrido Portillo
Franklin College

"My internship at The International Center has been an incredibly beneficial experience. I have been able to connect with not only students, but also mentors and people within my field of interest. Due to the connections I made during my internship at The International Center, I was able to secure an internship for the following term in the summer of 2024. "

(Spring 2024 Community Development & Philanthropy Intern)



Alumni by Current Industry



2024 Event Highlights

International Citizen of the Year

"A world-class city deserves a world-class airport."
- Mario Rodriguez
(Executive Director, Indianapolis Airport Authority)

In 2024, The International Center honored Mario Rodriguez, Executive Director of the Indianapolis Airport Authority, as the International Citizen of the Year. Known for his visionary leadership, Rodriguez has elevated Indianapolis as a global travel hub, fostering international connectivity and economic growth. The celebration took place on October 24th at the Indiana Roof Ballroom, with over 400 guests in attendance.

The evening concluded with a "trip" to New Orleans, one of Mario's favorite cities, featuring vibrant decorations, live music from the Pork and Beans Brass Band, and New Orleans-inspired cuisine. Highlights included a fireside chat with Commissioner Steve Dillinger, Adis Tomaselli, and Tracy Guerrero, moderated by emcee Gerry Dick, and a surprise appearance by Mario's close friend, Carolyn Carlton-Lowe, who presented his award.

Global Impression Award

Dr. Svitlana Ramer
Ukrainian Society of Indiana
(Recipient)

Dr. Sven Nelson
anu™ (previously gropod)
(Finalist)

Najia Sherzad Hoshmand
Patchwork Indy
(Finalist)

The Global Impression Award was established in 2018 and recognizes emerging leaders who have had an impact on the global community within Indiana. This year's finalists represented diverse backgrounds and fields, but all three call Indiana home.

Additional Highlights

Loving Day

On June 8th, The International Center, in collaboration with former Indianapolis Mayor Greg Ballard and Pacers Sports and Entertainment, hosted a momentous event celebrating the landmark Supreme Court decision, Loving v. Virginia. The Loving Day event took place at Gainbridge Fieldhouse on the Salesforce Court and was a significant occasion commemorating this pivotal moment in civil rights history. The day's program included a moving introduction with prayer and the national anthem, a poignant trailer on the Loving v. Virginia case, and an exploration of the legal and historical impact of this landmark decision through interactive vignettes and Q&A sessions with couples which included current board members and staff. Attendees enjoyed a catered lunch and witnessed the recognition of both the longest and newest married couples, culminating in heartfelt vow renewals.

Annual Meeting

The International Center's Annual Meeting took place on March 5th at Hine Hall on the Indiana University Indianapolis campus, drawing 166 community members to honor International Women's History Month and The Center's work. The event featured a panel of notable women, including Indiana University President Pamela Whitten, TechPoint CEO Ting Gootee, International Center board member Dr. Hilary Kahn, and Cummins' Jasmin French. Martin Baier, President and CEO of The International Center, highlighted the Center's 50th anniversary.

INTLCXN Webinars

Since 2022, The International Center's International Connections (INTLCXN) webinar series has engaged hundreds annually, exploring Indiana's global ties. In 2024, three installments highlighted key international connections. The January webinar featured The Center's Festival Fund, with grantees and partners discussing its role in supporting multicultural celebrations. May focused on Indiana's international sports scene, with panelists from the NCAA, Indiana Fever, Indianapolis Colts, Indiana Sports Corp, and Indy Eleven. September addressed immigrant and refugee support, featuring Catholic Charities, Exodus Refugee Immigration, Immigrant Welcome Center, Patchwork Indy, and Welcome Corps. Panelists explored challenges, resources, and opportunities to build a more inclusive Indiana.

Operations & Finance

In the face of ongoing global challenges, The International Center continued its unwavering commitment to stability and growth in 2024. The Center's revenue in 2024 surpassed the achievements of the previous year, underscoring our continued relevance and effectiveness.

As we look ahead, The International Center remains steadfast in its mission to be a beacon of collaboration and global engagement. With gratitude for the past and enthusiasm for the future, we stand prepared to navigate the ever-evolving landscape of international affairs, building on the foundation laid over five decades of impactful service.

14	10	30	6
full-time staff	part-time staff	interns supported	new employees

2024 Revenue

$ 1,945,400

- 25.7% Lilly Endowment Grant
- 38.4% Fees for Service
- 16.3% Investment, Interest & Other Income
- 10.7% Corporate Sponsorships
- 8.9% Private Grants & Individual Contributions

2024 Expenses

$ 1,820,359

2024

By the Numbers

9

Total Events

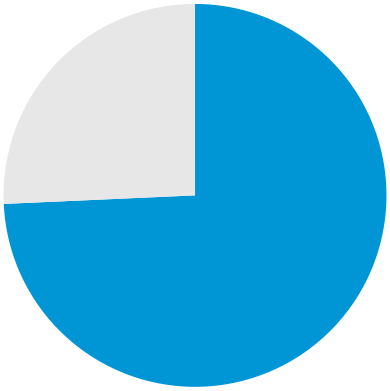
In-Person: 5
Virtual: 4

Includes INTLCXN Webinars, Annual Meeting, Loving Day, International Citizen of the Year, Summer Social, & Ukrainian Delegation Reception

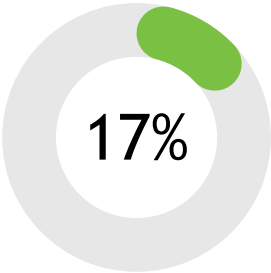
1,019

Total Participants

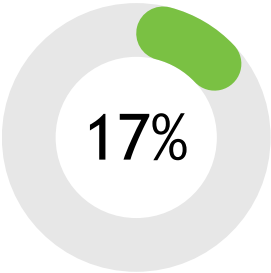
In-Person: 757
Virtual: 262



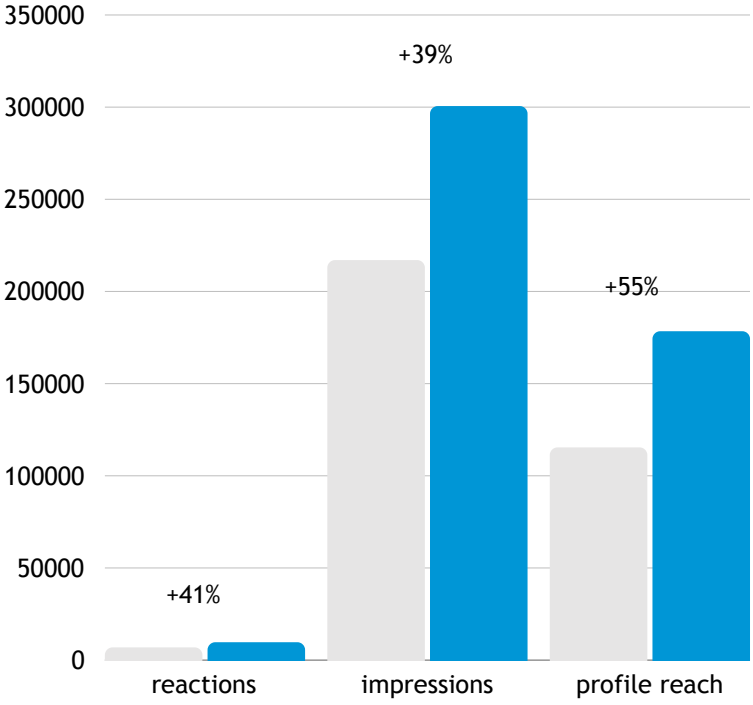
Social Media Impact
FY2024 Over FY2023



increase in followers



increase in posts



Staff & Board

Leadership

Martin Baier
President & CEO

Garth Eberhart
Senior Vice President of Operations & Chief of Staff

Kristie Johnson, Ph.D., CFRE
Vice President of Development & External Affairs

Colin Renk
Vice President of Client & Partner Services

Administration

Audrey Hughey
Executive Assistant & Administrative Liaison to the Board

Tyler Smoot
Office Manager & CRM Administrator

Marketing and Development

Grace Bland
Marketing & Communications Manager

Samantha Gutierrez
Development & Engagement Manager

Programs and Services

Cassidy Davis
Relocations Coordinator

Peter Kirkwood
Chief of Protocol

Taina Lance
Senior Director of Relocation Services

Neelam Patel
International Visitor Program Manager

CaSondra Shim
Deputy Director of Relocation Services

Carola Thomas
Coordinator/Relocation Specialist

Relocation Specialists

Ahemen Ivande

Sarah Meagher

Jamesha Norwood

Marianne Piazzi

Ruth Rojas

Betty Salgado

Sunny Shuai

Randall Smith, Ph.D.

Board of Directors

Angela Smith Jones
Board Chair
Indiana University

Maggie Cunningham
Vice Chair
Indianapolis Airport Authority

Esther Earbin Sandlin
Secretary
Ice Miller LLP

Priscila Vansetti
Past Chair
Corteva Agriscience

Meredith Carbrey
Treasurer
Bedel Financial

Greg Ballard
Former Mayor of Indianapolis

Dr. Nicolas Chemali
Eli Lilly and Company

Lee Feinstein
McLarty Associates

Lori Greene
Butler University

Shash Goyal
Salesforce

Kevin L. Henderson
Community Partner

Dr. Hilary Kahn
IU Indianapolis

Dr. Brooke Kandel
Butler University

Ruth Morales
City of Indianapolis

Alvaro Ramirez Davila
Republic Airways

David Rosenberg
Indiana Secretary of Commerce

Leticia Maki Teramoto Sakamoto
Consulate of Mexico in Indianapolis

Marlon Webb
Indy Chamber

Note: Staffing and board membership as of December 2024.

2024 Board Service & Community Involvement

In 2024, International Center staff members engaged with the following 42 organizations:

- City of Carmel Chinese Mooncake Festival
- Christkindlmarkt
- Indiana Sister Cities
- Butler Lacy School of Business
- AXIS
- SisterCities International — Connect globally. Thrive locally.
- Woodstock School 1854
- Dickens Fellowship
- Indiana Language Roadmap
- Rutgers Graduate School of Education
- Center for MSIs
- Mexican Cultural Art Center of Indiana MÉCACI
- U.S. Global Leadership Coalition
- The Phi Beta Kappa Society — The Nation's Most Prestigious Academic Honor Society
- Fishers Running Club
- Saint Louis de Montfort Catholic Church & School — A Pastorate of the Diocese of Lafayette-in-Indiana
- Fulbright Association
- Diversity in Leadership
- el sistema indy
- ISCA
- werc — talent everywhere
- Immigrant Welcome Center
- Mudsock Youth Athletics
- Rise Church
- Liberté • Égalité • Fraternité — République Française
- Indianapolis Office of International & Latino Affairs
- Mitch Daniels Leadership Foundation
- MP
- ILA International Leaders Academy
- Carmel Seiffen — Freundschaft Zusammenarbeit Kreativität
- Protocol & Diplomacy International — Protocol Officers Association
- Indiana Philanthropy Alliance — Champion. Support. Connect.
- Mutz Philanthropic Leadership Institute
- CCIU
- FBI National Citizens Academy Alumni Association
- Indiana German Heritage Society
- DEC Indiana District Export Council — Working for America's Exporters
- International School of Indiana
- Indiana Hamilton County Sheriff's Office Citizen's Academy Alumni
- Women in International Affairs Network
- financial center
- Σ I P Honor Society for International Studies
- Indiana-Germany Business Council
- St. Paul Catholic Center
- Indianapolis Black Documentary Film Festival

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Award Highlights

In 2024, The International Center received multiple prestigious awards recognizing its dedication to global engagement, cultural exchange, and economic impact in Indiana. Saint Mary-of-the-Woods College honored The Center with the Excellence in Global Leadership Award, celebrating its outstanding contributions to fostering international collaboration and leadership. The Asian American Alliance presented the 25th Anniversary Partnership Award to The Center during their Diwali celebration at the Indiana Statehouse, marking a quarter-century of collaboration in promoting cultural awareness and strengthening ties between Indiana's diverse communities.

President and CEO Martin Baier was individually recognized with the International Culture & Diversity Award at the Society and Friends of Colombia (SADCO)'s 40th Annual Scholarships & Award Gala. This award highlights his dedication to advancing cultural understanding and fostering diversity within The International Center and throughout Indiana.

Additionally, The Center was honored with the State of Indiana Half Century Award at the Governor's Century and Half Century Business Awards ceremony, hosted by Governor Eric Holcomb and Secretary of Commerce David Rosenberg. This recognition celebrates businesses and organizations that have made a lasting impact on Indiana's economic and cultural landscape for over 50 years.

ELEVATING OUR IMPACT

The Power of Giving

Reflecting on the past year, we have been inspired by the incredible generosity of our supporters and the remarkable progress it has enabled. Indiana's position as a leader in foreign direct investment (FDI) has grown significantly, with foreign-owned companies investing $29 billion in 2023—an astounding 182% increase from the previous year. This support has allowed The International Center to expand its reach, foster inclusivity, and strengthen Indiana's global reputation in impactful ways:

- Expanding accessibility through our paid Internship Program, reducing barriers for underrepresented populations and preparing future leaders with invaluable experiential opportunities.
- Enhancing the James T. Morris Global Leadership Series by connecting participants with central Indiana's most influential leaders and preparing them for success in a global marketplace.
- Forming new partnerships that address critical needs of our community, such as the Korea-Indiana Partnership, which aims to foster bilateral business & civic engagement between the State of Indiana & the Republic of Korea.

These achievements would not have been possible without the dedicated support of our partners. Their commitment empowers us to continue serving as a cornerstone of Indiana's international landscape, advancing global connections and strengthening our community. We look forward to building on this momentum in the coming year.

With gratitude for your continued support,

Kristie Johnson, Ph. D., CFRE
Vice President of Development and External Affairs
The International Center

View a complete list of sponsorship benefits at www.internationalcenter.org/global-society-sponsors/benefits/

Global Society Corporate Partnership Benefits

Seats at the International Citizen of the Year event

Year-round visibility on The Center's website and at all in-person and virtual events

Complimentary registration for virtual and in-person training & workshops

Spotlight on The Center's blog, newsletter, and social media

Complimentary flag display of up to 6 flags of your choice – including delivery and set-up

Customized Lunch & Learn on protocol or intercultural communication

Recognition from the podium at the International Citizen of the Year event

VIP invitation to engage with international visitors and dignitaries

Opportunity to meet with Morris Global Leadership cohort or Consular Corps members

Your Impact

For over 50 years, The International Center has functioned as a gateway to the world, thanks to the support of our committed and generous community of stakeholders. Whether you contribute your time, talent, or resources, your gift will aid our mission in 2025 and for years to come.

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